

The Inaugural QMIPRI Conference 2008



TM



Research into
Intellectual Property
Law & Policy

Intellectual Property Strategies

Use, Innovation, Access

**18 February
2008**

**New
Connaught
Rooms
Great Queen St
WC2B 5DA**

**London
United Kingdom**

Conference Highlights

COMMERCIAL AND
LEGAL UPDATES

NETWORKING
EVENTS

COMMERCIAL
EXHIBITORS

PUBLISHERS'
EXHIBITS

LEGAL FAIR

HERCHEL SMITH
LECTURE 2008

QMIPRI RECEPTION

 **Queen Mary**
University of London

The Inaugural QMIPRI Conference 2008

Conference Programme



strategy

/strattiji/

noun (pl
strategies) a
plan designed
to achieve a
particular
long-term aim

OED

Matters of the Moment

Key experts in intellectual property will provide a comprehensive update on the latest hot topics and controversial cases

Colin Birss (3 New Square)
Gillian Davies (Hogarth Chambers)
Allan James (UK Intellectual Property Office)
David Musker (Jenkins)
Jeremy Phillips (QMIPRI/Olswang) *Chair*

Strategies in Use

Current commercial, distribution and use strategies and business models from the commercial sector and civil society

Speakers include:

Guido von Scheffer (IP Bewertungs AG)
Jean-Jacques Canonici (Proctor & Gamble)
Frances Lowe (MCPS-PRS)
Gerd Leonhard (MediaFuturist)
Nigel Swycher (Olswang) *Chair*

Strategies in Innovation

Strategies from governments and from practice, civil society, producers and users, directed to enhancing innovation, including business models both based upon and departing from intellectual property

Speakers include:

Tim Hubbard (Sanger Institute)
Roger Burt (IBM)
Trevor Cook (Bird & Bird)
Chris Rees (Kilburn & Strode)

Strategies in Access

Access to research, access to medicines, access to knowledge, access as business and commercial strategy

Speakers include

Steven Anderman (University of Essex)
Michelle Childs (Knowledge Ecology Int)
Terry Johnson (Marks & Clerk)
Jaime Stapleton (Birkbeck)
Christopher Stothers (Milbank Tweed)

Herchel Smith Lecture 2008

Professor Rochelle Dreyfuss

(Pauline Newman Professor of Law, NYU Law School)

“The American Law Institute’s Project on Transnational Intellectual Property Disputes and its Impact on Patent Litigation”

Professor Rochelle Cooper Dreyfuss is the Pauline Newman Professor of Law at New York University School of Law and Director of the Engelberg Centre on Innovation Law and Policy. She is a member of the American Law Institute (founded in 1923) and its project developing principles on transnational intellectual property disputes. QMIPRI is delighted to welcome Professor Dreyfuss to speak on the project, which will launch the official project text in 2008.



QMIPRI
67-69 Lincoln's Inn Fields

Queen Mary,
CCLS School of Law

The Queen Mary Intellectual Property Research Institute is proud to present its inaugural Annual Conference

QMIPRI was founded in 1980, through the generous funding of the very successful inventor Dr Herchel Smith. Since then, it has become one of the world's foremost institutes dedicated to the research and teaching of intellectual property.

The inaugural annual conference is a celebration of almost 3 decades of collaboration with the professional community, industry and civil society, and the rich panels continue this diversity for which QMIPRI is famous. As our inaugural annual conference, it is also an important new addition to QMIPRI's annual calendar.

We look forward to welcoming you to this international event, looking forward to the next 3 decades of QMIPRI.

Directors:

Professor Michael Blakeney
Professor Johanna Gibson

Contact Us:

Tel: +44 (0) 20 7882 8100
Fax: +44 (0) 20 7882 8101
Email: qmipri@qmul.ac.uk

Visit Us:

67-69 Lincoln's Inn Fields
London WC2A 3JB

www.qmipri.org



strategy
/strattiji/

noun (pl. strategies)
... the art of planning and directing military activity in a war or battle

OED



Visit us at
67-69 Lincoln's Inn Fields

